Very Important Farmhand Duties Description

Summary
Very Important Farmhands (VIF’s) sell Burton’s Maplewood Farm (BMF) products at farmers markets and events. They offer product samples, describes the products and how they can be used, and answers questions about the products and the farm. The VIF is responsible for processing all transactions (cash and credit) and keeping track of sales at the market in order to close out at the end of the day.

Primary Responsibilities
Packing the products and supplies needed prior to the opening of the market in accordance with the BMF Market Checklist
- Transporting the products and supplies to / from the market location
- BMF vendor booth set up (adhering to BMF Farmers Market booth set up guidelines), including setting up the tent, table(s), products, signage, etc.
- Selling BMF products by giving out samples, describing the products and their usage, answering questions
- Processing / recording all sales in Square
- Maintaining vendor booth appearance and product inventory
- BMF vendor booth breakdown, including packing up all unsold products in an organized and careful manner, cleaning the area, and disposing of trash appropriately
- The VIF is expected to wear a clean outfit that resembles an attire that is farm like in nature. Plaid or flannel shirts, jeans with no holes, and close toed shoes.

Skills and Qualifications
- Basic reading, writing, and arithmetic skills
- Strong interpersonal and communication skills
- Clean and neat appearance to provide a positive company image to the public
- Contracted work requires travel and the ability to transport supplies / inventory, therefore possession of a valid state driver’s license is required
- Experience working with mobile point of sales a plus
- This contractor description is intended to describe the nature and level of work being performed by those contracted to this position. It is not to be construed as an exhaustive list of all responsibilities and duties required of the contractor. This description does not constitute an employment contract between the company and any contractor.